



circular tech  
awards 2025

# Sponsorship Options





# Content

01

Why Sponsor?

02

Sponsorship  
Benefits

03

Exclusive VIP  
Packages

04

Targeted Exposure

05

Drinks Reception  
Sponsorship

06

Registration  
Sponsorship

07

Alternative  
Sponsorship  
Opportunities

08

Contact Us

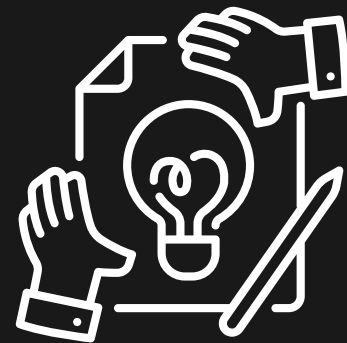


# Why Sponsor?



## **Become a Sponsor of the Circular Tech Awards today!**

As a Sponsor of the Circular Tech Awards, you'll secure a prominent position at this prestigious event, directly engaging with key decision-makers, seasoned veterans, and the rising stars shaping the future of the 2<sup>nd</sup>-hand mobile industry.



## **Elevate Your Brand at the Circular Tech Awards 2025!**

Benefit from unparalleled event visibility and a powerful marketing campaign, extending your brand's impact far beyond the night itself. This is your exclusive opportunity to elevate your brand, forge invaluable connections, and celebrate the very best of circularity in smartphones.



# Sponsorship Benefits

## Why is this important?

- **Demonstrate Commitment to Sustainability:**
  - Position your organisation as a leader in the burgeoning circular economy.
  - Showcase your dedication to environmental responsibility and sustainable innovation.
- **Enhance Brand Visibility Among Key Stakeholders:**
  - Gain exposure to a targeted audience of industry professionals, innovators, and policymakers focused on circular technology.
  - Strengthen your brand's reputation within the growing green tech sector.
- **Foster Strategic Partnerships:**
  - Connect with pioneering companies and individuals driving the circular tech revolution.
  - Create opportunities for collaboration, investment, and knowledge sharing.
- **Drive Innovation and Thought Leadership:**
  - Associate your brand with cutting-edge advancements in circular technology.
  - Contribute to the advancement of sustainable practices within the tech industry.
- **Media and Public Relations Opportunities:**
  - Leverage media coverage to amplify your organisation's commitment to sustainability.
  - Generate positive public relations and enhance your corporate image.

- The circular economy is a rapidly expanding field, and businesses are increasingly seeking to demonstrate their commitment to sustainability.
- Sponsoring events like the Circular Tech Awards provides a platform to reach a highly targeted audience of professionals and innovators.
- It is very important for businesses to show that they are taking action to help with climate change.





## The **Headline** Sponsorship Package Includes:

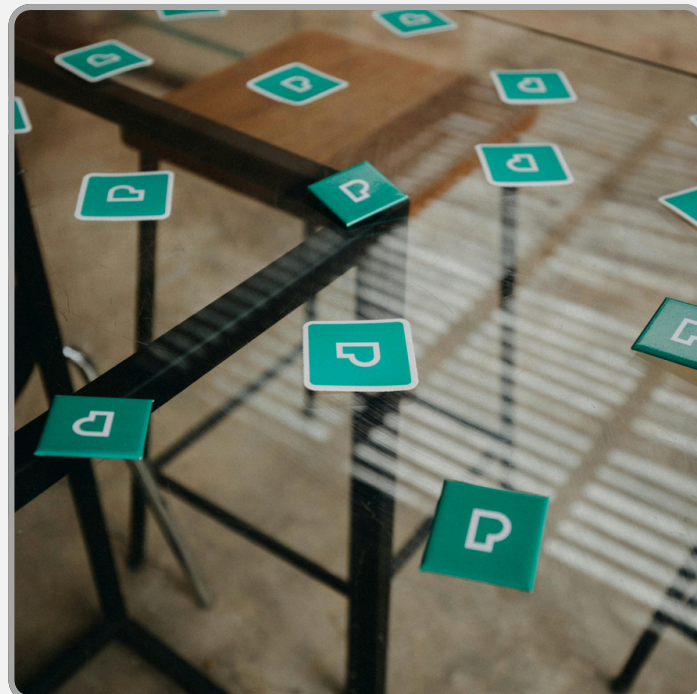
- 1 table for 10 guests at the Ultra VIP area
  - 1 table for 10 guests at the Platinum area
  - 20 tickets to the Welcome Drinks Reception
  - Company logo placement on all event materials
  - Logo on all onsite branding
  - Logo on the Awards table plan
  - Verbal recognition during the awards ceremony
  - Company video presentation during the awards
  - Opportunity to present a category award
  - Exclusive category sponsorship
- 
- Company video played during the awards
  - Photo opportunity with the celebrity host
  - Logo engraving on trophies
  - Prominent logo placement in pre and post-event collateral
  - Exclusive mailing to our database
  - Dedicated Social Media messages to our audience
  - Company logo and dedicated sponsor profile on the awards website
  - Logo on all promotional materials





## The Platinum Sponsorship Package Includes:

- 1 table for 10 guests at the Platinum area.
- 10 tickets to the Welcome Drinks Reception.
- Company logo placement on all event materials
- Logo on onsite branding.
- Verbal recognition during the Awards ceremony.
- Category sponsorship.
- Logo placement on pre and post-event collateral
- Dedicated Social Media messages to our audience.
- Logo on the Awards website.
- Logo on promotional materials







## The Gold Sponsorship Package Includes:

- 1 table for 10 guests at the Gold area.
- 10 tickets to the Welcome Drinks Reception.
- Company logo placement on event materials.
- Logo on onsite branding.
- Mention during the Awards ceremony.
- Category sponsorship.
- Logo placement on pre and post-event collateral.
- Mention on Social Media messages to our audience.
- Logo on the Awards website.
- Logo on promotional materials.





## Connect Directly with Your Target Audience

The Circular Tech Awards offer a unique opportunity to achieve laser-focused visibility within your specific niche. By sponsoring a category, you'll reach industry professionals, innovators, and decision-makers directly relevant to your business goals. This targeted exposure ensures your brand resonates with the right audience, fostering valuable connections and driving long-term business growth. Showcase your expertise and become synonymous with excellence in your chosen category.

## The Category Sponsorship Includes:

- One table for 10 guests at the Silver area
- Category Sponsorship: Recognition as a sponsor for a designated award category.
- Ten (10) tickets for your guests to the Welcome Drinks Reception
- On-Stage Logo Display: Company logo displayed on-screen during category presentation.
- Pre-event and Onsite Branding Recognition
- Company logo on the dedicated sponsor page with your company profile.

*Please note: Award categories are subject to change and amendment.  
Refer to the website entry page for the most up-to-date criteria.*





# Drinks Reception Sponsorship

A fantastic opportunity for your company to gain grand visibility and connect with the key players in the 2<sup>nd</sup> hand mobile sector.

## Benefits of Sponsoring a Drinks Reception:

- Logo and acknowledgement on all pre-event promotional materials (newsletters, emails, website, social media).
- Company name/logo on event signage, materials, and the event webpage.
- Verbal acknowledgement during the reception.
- Branding opportunities at the venue (subject to agreement and cost).
- Logo inclusion in post-event communications.
- Opportunities to distribute promotional materials or merchandise.
- Potential for a small exhibition space or banner display.



# Registration Sponsorship

Sponsoring Registration for the Circular Tech Awards offers a valuable opportunity to make a strong first impression, achieve high visibility among all attendees, and associate your brand with this prestigious event.

- Logo and acknowledgement on pre-event promotional materials (newsletters, emails, website, social media).
- Company name/logo on event signage, materials, and the event webpage.
- Prominent logo placement on registration desks and backdrops.
- Opportunity to provide branded items in registration packs or as giveaways.
- Space for a small display or information within the registration area.
- Inclusion in pre-event communications related to registration.



## Wristbands Sponsorship

Sponsoring the Circular Tech Awards wristbands with your logo is a cost-effective and impactful way to boost brand visibility and create a lasting impression on the attendees.

01

## Branding Seating Plan & Table Numbers Sponsorship

Branding the seating plan and table numbers at the Circular Tech Awards offers a subtle yet impactful branding opportunity. By strategically sponsoring the seating plan and table numbers, you can achieve consistent brand visibility at key touchpoints during the event, associating your company the event and creating a lasting impression on attendees.

Prominently display your logo on the main seating plan display boards and on each table number card.

02

## Presents / Leaflets on the Tables Sponsorship

Place small giveaway presents or leaflet on the tables at the Circular Tech Awards dinner creating a unique and memorable way to connect with the attendees. These small gifts serve as a tangible reminder of the event and your brand, fostering brand recognition and goodwill long after the event concludes.

03



# Contact Us



**Mercedes Alonso**

Head of Events



+44 77 5909 8394



mercedes@mobi-hub.com



[www.circulartechawards.com](http://www.circulartechawards.com)







circular tech  
awards

2025