circular tech awards

Brand Kit

For creativity and consistency

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Logo

The borderless logo is our main logo that will be applicable every year and will be the cornerstone of building brand recognisability.

Main Logo Alternate

This ‘framed’ logo is an exclusive logo for this inaugural year of event, giving us the opportunity to differentiate materials and photo libraries between years in the future.

Logo Variation Alternate

Main Logo

Main Logo Variation

Font

Font Overview

Mont

For Headers

ABCDEFGHIJKLMNOPQRSTUVWX
YZabcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()

Mont

For Subheaders and Paragraphs

ABCDEFGHIJKLMNOPQRSTUVWXY
Zabcdefghijklmnopqrstuvwxyz123
4567890!@#$%^&*()

Font Hierarchy

CIRCULAR TECH AWARDS

Gala Dinner

This year brings the exciting launch of the Circular Tech Awards, the premier global celebration of innovation and excellence.

Type Application

Acknowledging Those Making A Difference

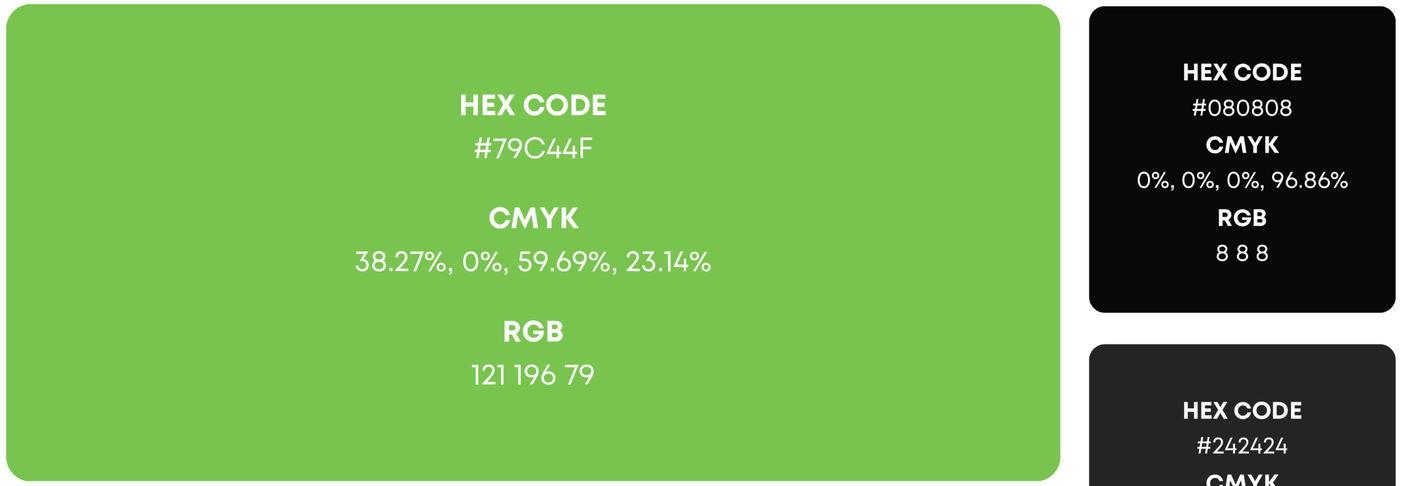
CIRCULAR TECH AWARDS

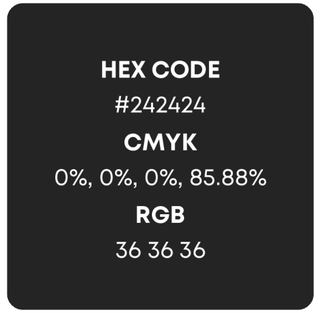
We are excited to launch!

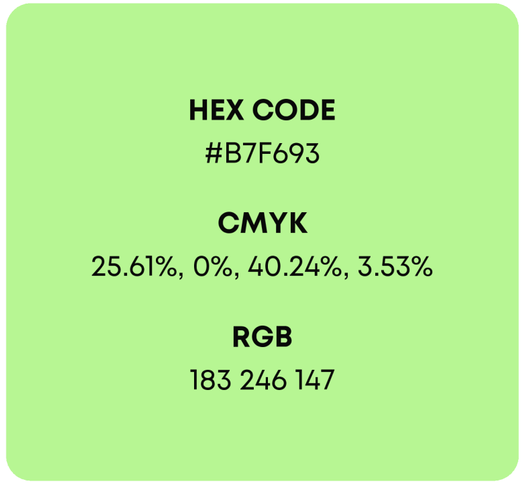
Color Pallete

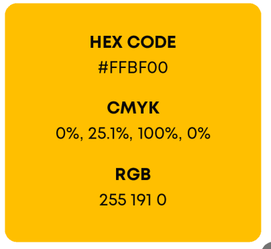
These colours reflect our brand's identity and personality.

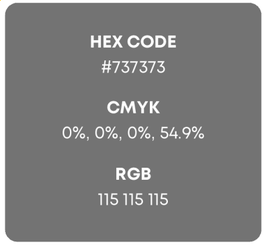
Green is our primary colour that reflects our brand’s core value: Sustainability.









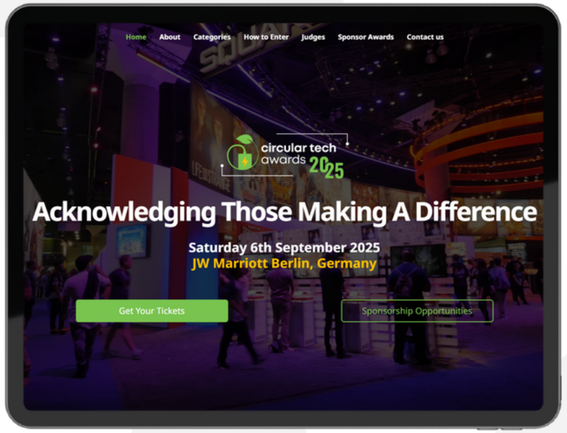


Imagery

Maintaining the look and feel of luxury and professionalism via our choice of imagery.

We want to sell our event without even uttering a word. Fancy attire, great food, fantastic venues and luxurious scenery no matter where you decide to look.

Print & Digital Mockups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Menu
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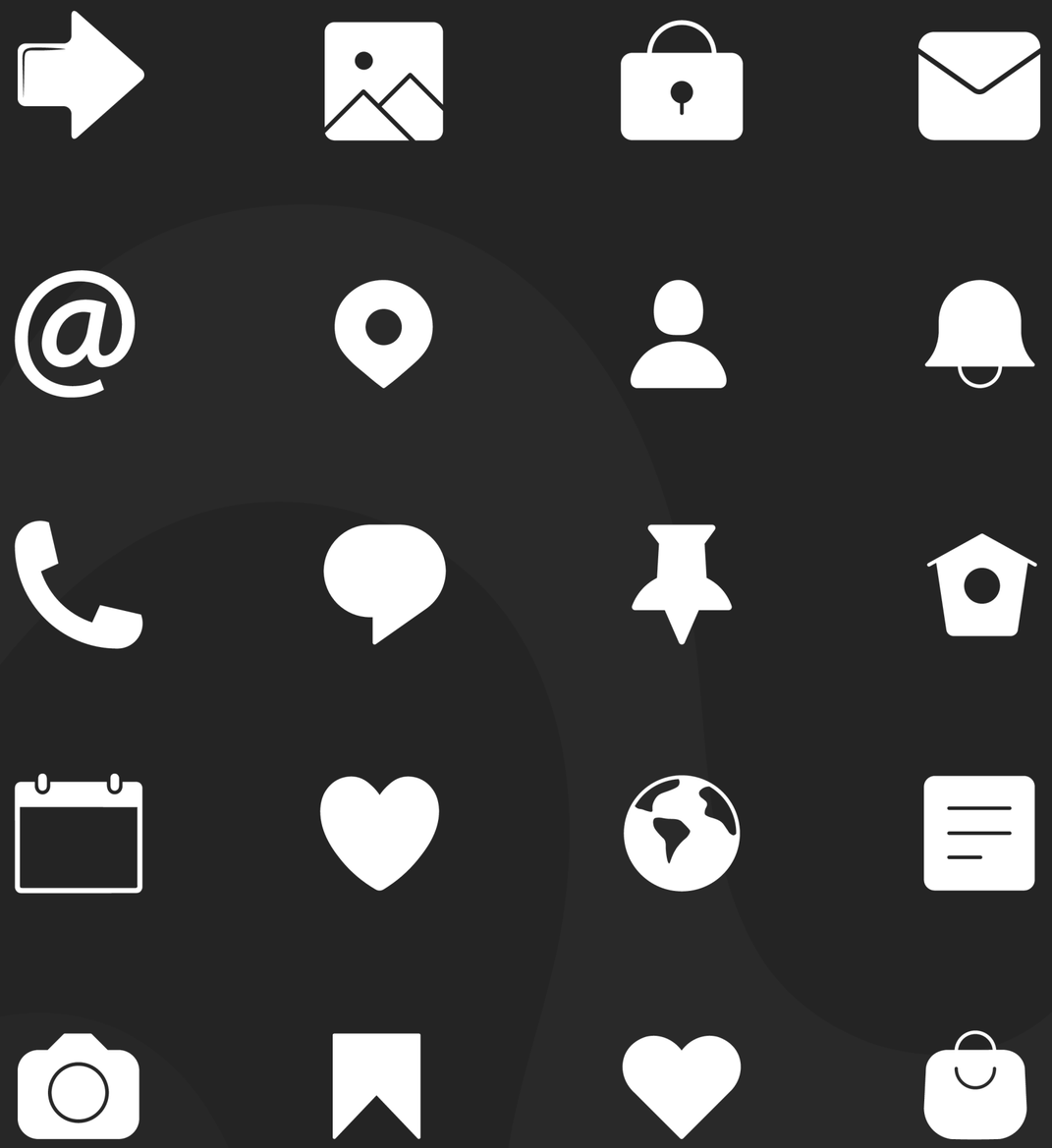
Resource Page

Here are a few icons that we can use in materials to maintain consistency where possible!



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Sunstrike

Saturday 6th September 2025

JW Marriott Berlin, Germany